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Scapegoat

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^O4—Currency

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Battle Poetics, 2011, Stamp on euro banknotes. Emilio Moreno. Image courtesy of the artist.

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Currency is structured by a fundamental contradiction between its necessary circulation and its stubborn foundation in sovereign territories. On the one hand, it is designed to represent value and facilitate its exchange in standardized, fungible units; on the other, its relative scarcity generates a strong incentive to hoard it, withdrawing and storing its value, converting it into fixed assets such as property whose existence relies on the same institutions of coercion that maintain national borders.

Fiat currencies, the current hegemonic been an increasingly complex space of over and within national territories. Société Réaliste remind us that the word value providing a perfect break between and topologies in the process. spheres of production and consumption and coextensive with the very material

form of money, while not backed by ma- value, where the borders that produce terial commodities, derive their legiti- its distinctions are no longer located at a macy primarily from the power of states nation's edges, but rather lie both within and beyond it.

The diverse contributions to Scapemark, in the Deutschemark, has roots in goat's fifth issue, Currency, investigate the Gothic word marka, for "sign of a these contradictory tendencies within frontier." This suggests that the national the spatiality of currency and present currencies that we are familiar with are ways that they can be resisted. We follow at once completely abstract—special a line that runs from the material to the commodities containing only exchange immaterial, exploring divergent scales

MONEY = TERRITORY

space that the state's military force secures. We could say that currency is land that Today's globalized capitalism only has become mobile. As such, it is no acexacerbates this paradox. The ascen- cident that the origins of what we comdency of finance capital in North Ame- monly understand as money, lie in prerica and Europe has created a condition cious metals such as gold, silver, and where the accumulation of capital is copper. There is a striking coincidence based almost purely on speculation, and in the emergence of two important forms money is multiplied through its circula- of general equivalent during the primition. At the same time, the struggle to tive accumulation of capitalism: cursecure the territories and bodies that rency and maps. As Anna Artaker shows guarantee it has become ever more des- in her project WORLD MAP, it is the perate as civilian spaces have been more Spanish extraction of silver from South and more militarized. The result has America using slave labour that fuels

first systemic cycle of capitalism in the concepts in the explosion of global ursixteenth century.² The strong relation banization over the last four decades. to land and territory remains in our sys- Nowhere has this appeared more clearly tem of national and supra-national fiat than in the most recent financial crisis currencies. The growth imperative in- whose roots lie in the predatory lending herent to naturally and artificially scarce practices of the subprime mortgage. representations of value drives the expansion of empires and states. Money, through tax obligations, becomes the Urban space is also a site of struggle reification of a sovereign claim to terriagainst financialization. What if we

LOCAL CURRENCY

Local is understood here as a relative resistance to urban neoliberalism in term—the articulation of a minority the new millennium is the Argentincounterposition. There are innumera- ian recovered factories movement, in ble historical and contemporary instanc- which workers seized the means of proes of alternative forms of money, from duction, transforming sites of exploithe siege of Leiden and anti-fascist Spain, tation, into horizontal workplaces and to Brixton and Greece. The creation of social centres. This move, which apcurrency is a political power—an appa- pears to North Americans as an almost ratus that sometimes appears as a pre- magical impossibility, has to be underfigurative tool, the immediate social stood as a practical and justifiable acreification of exodus, and at other times, tion. More recent examples of recovery an arbitrary disciplinary machine, stan- are prefigurative in other ways: from dardizing desire and incentivizing con- the assertion that the production of formity.3

FINANCIALIZATION/ URBANIZATION

that dominates and transforms our planto its long cycles of alternation between lation in Milan's Macao. industrialization and financialization.4 However, city building has an especially close relationship to the second of these Fernand Braudel argues that markets and material, they are built as vehicles of cialization, then today we can see the Braudel names the anti-market.6 These

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what Giovanni Arrighi has called the virtual superimposition of these two

RECOVERED SPACES

tory and the interpellation of a citizenry. exit the violence of private debt that current monetary relations produce? One of the most powerful examples of space need not be profitable in a narrow monetary sense, as in the case of the cooperative transformation of the former industrial complex ExRota-The voracious process of urbanization print in Berlin, to the appropriation not of the obsolete spaces of industry, et is a capitalist process, historically tied but of a vacant space of financial specu-

INFORMAL EXCHANGE

moments: cities are built as speculative are institutions of material exchange, instruments. While they appear solid over which capitalism has no special purchase. Markets have existed for milinvestment. The liquification of urban lennia and they will reappear with the space lies at the origins of the modern emergence of future modes of producinfrastructural city in Baron Haussmann's tion. ⁵ Even in our time, markets exist Paris. If neoliberalism is the name we that have escaped the collusion of govgive to the most recent moment of finan- ernments and financial capital that

informal exchanges may or may not in- tial to promote the increased complexity means of survival in an economy that valent. excludes them.7 Informality encompasses half of the world's wealth, and it explodes at many scales, from bartering There are of course forms of currency structure of these cities themselves.

INFORMATION CURRENTS

Through this lens, other informational with a sense of meaning. Within this and it is these disciplines with the poten- of power.

volve money, but in either case they ex- of global ecosystems that are constantly ceed the logic of mere equivalency and standardizing differences, constructing reward their participants with "social each of these exchange systems under and cultural wealth" in addition to a the model of money as general equi-

AFFECTIVE CIRCUITS

between neighbours, to the urban mar- beyond money: there are other ways kets within emerging metropoles, to that value circulates. People exchange the governance and provision of inframany things that exceed and elude quantification in dollars and cents. Unlike the abstract social relations that are structured by cash, affective exchanges are If money is both a pure sign and a pure qualitative, relying on their singularity number, then we need to understand for value. Affect circulates as unquanticurrency as a system of information fiable measures of happiness, love, anger, that circulates through the social body. pleasure, and community, providing us currents as varied as soil, data, and DNA issue, contributors examine the relations appear to us as valuable currencies as of mutual aid that emerge in moments well. While these systems have also been of crisis, the value that comes through colonized by capital, they are not over- spiritual practice, and the joy of bodies determined by it in the way that money in motion, set free from purely disciis, and for that reason they remain crucial plinary technologies. Each of these afsites of contestation and experimenta- fective expressions is a resistance to the tion. It is precisely systems of informa- cold indifference that currency holds tion technology and bio-science that sit over us, while it silently structures and at the forefront of the New Economy, sustains absolutely unequal relations

ENDNOTES

- 1 http://www.societerealiste.net/#MARK
- 2 See Anna Artaker's WORLD MAP, page 13 in this issue and Giovanni Arrighi, The Long Twentieth Century: Money, Power, and the Origins of Our Times (London: Verso, 1994), 109–126.
- 3 See Chris Lee's Frontlining Currency: "Speculative Numismatics" as Antagonistic Graphic Design, http://www.journalofaestheticsandprotest. org/issue8/chrislee.htm.
- 4 Arrighi, *The Long Twentieth Century*, 1–26.
- 5 Fernand Braudel, Civilization and Capitalism, 15th-18th Century. Vol 2. (New York: Harper and Row, 1982), 229.
- 7 See Peter Mörtenböck and Helge Mooshammer, "Informal Market Worlds: Instruments of Change," page 203 in this issue.

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